

[MY AERO Ah-Ha Moment](#)
Photo & Video Contest 2019
Details, Directions, Rules, and Disclosures

The Details and Directions

- The Photo & Video Contest is AERO Federal Credit Union's way of getting to know our members better and find out how their lives have been positively affected by their relationship with us.
- The images and stories collected will be used for branding, marketing, and advertising purposes for the credit union (see *The Disclosure information* below for permission and other pertinent information).
- ***Two (2)** member winners will be chosen from the Photo and/or video entries. Each will be awarded with a \$300 VISA Gift Card. Current AERO Federal Credit Union staff and their immediate household family members are not able to participate in this contest.
- Members may enter either or both Photo or Video categories.
- Previous member testimonials may participate again if content is new and not repeated from previous testimonial.
- All entries will be reviewed and judged by designated AERO Federal Credit Union staff only.
- Entries will be judged on elements such as creativity, detail, storyline, and so on.
- **Important Note:** Please take your privacy and other's into consideration. Do not show items such as your personal/account information or number(s) (example: your credit or debit card account numbers). If you are filming your entry and are doing so outside of your own personal location (e.g. your home, in your car, at your friend's house, etc.), make sure to ask permission to film in any company's location and/or of any "strangers" or children that will appear in your video footage.

The Rules and Disclosures

- **The *My AERO Ah-Ha Moment* Photo & Video Contest runs from July 17 - 31, 2019.**
- **All entries are due to AERO Federal Credit Union no later than 11:59PM (Pacific Time) on Wednesday, July 31, 2019. Any entries received after this date and time will not be eligible to win the Photo & Video Contest awards, but will be kept by the credit union and may be used for marketing, advertising and/or branding purposes in the future.**
- **Only existing credit union members may enter. AERO Federal Credit Union employees and immediate family members regardless of where they live, officers and directors are NOT ELIGIBLE to participate in this contest.**
- **Winners will be notified between August 1 - 6 on how to receive their prize.**
- **All entries should include 1-2 paragraphs explaining your experience and MUST include a photo or video of yourself or related person or place, and must be submitted either electronically on [AERO's Facebook page](#) or via email with attachments to marketing@aerofed.net, or via CD mailed to AERO Federal Credit Union, Attention: My AERO Ah-Ha Moment Photo & Video Contest, 18301 N. 79th Avenue, Bldg. A-100, Glendale, AZ 85308 or dropped off at one of our branch locations.**
- **Photos must be submitted in a jpeg format. The preferred image size is 3x5 inches at 300dpi. Images less than 150dpi are not eligible.** Saving or submitting each photo with a brief caption is recommended.



- Videos may be submitted in any kind of movie file format – preferably in a Windows format. All videos must be less than 3 minutes in length.
- Stories and explanations of what's in the photos must be submitted in either a Word document or within the body of an email. You may provide a written explanation of what's in your video before we view your video entry/story, or you may film your explanation along with the story on your video.
- Any images (photos or video) submitted of people under the age of 18 must have a permission statement by a parent or guardian stating they authorize AERO Federal Credit Union to view and possibly use the image(s). The permission statement must be in writing within a Word document or the body of the email. For example: *"I, Joe Smith, father of Sara Smith shown in the pictures/video I'm submitting, allow AERO Federal Credit Union to view and possibly use her image for branding, marketing and advertising efforts."*
- **Please Note:** The credit union will never sell or share your photo(s), video or stories with any unauthorized outside parties or companies. All photos and videos received will be kept by AERO Federal Credit Union. By submitting a photo or video, you give consent for AERO Federal Credit Union to use these in future efforts. This could include posters, billboards, YouTube videos, Facebook, statement inserts, website ads and radio or television commercials, among other things.

Should you have any questions, please only email your questions to marketing@aerofed.net. Someone will get back to you within two business days.

Thank you for participating in this fun and exciting *My AERO Ah-Ha Moment* Photo & Video Contest! We look forward to getting to know you better and sharing your stories with the rest of the AERO Federal Credit Union family.